



Liane Carroll



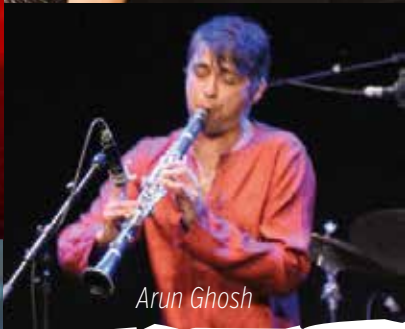
Zoe Rahman & Courtney Pine



Jacqui Dankworth



Snake Davis



Arun Ghosh



Claire Martin & Ray Gelato



RIBBLE VALLEY JAZZ FESTIVAL

Sponsorship Opportunities

The Ribble Valley Jazz Festival has gained recognition throughout the UK for hosting some of the very best British and international jazz artists. Audiences of thousands take part every year, not just locally and regionally, but nationally* as well, ensuring broad exposure for our sponsors and partners.

We want you to benefit from these opportunities.

* 2016 survey results: 28% of audience from Clitheroe area, 28% from rest of Blackburn area, 27% from surrounding region (e.g. Preston, Lancaster, Leeds and Bradford) and 17% from further afield. Audience predominantly ABC1.

To discuss the options available to you please contact:
Geoff Jackson on: 0787 0908 159 or email: info@rvjazzandblues.co.uk

www.rvjazzandblues.co.uk | www.facebook.com/RibbleValleyJazzFest | Twitter: @RVJazzblues

Ribble Valley Jazz and Blues Ltd is a registered charity, No. 1138083 and a company limited by guarantee, No. 7325147.

The Ribble Valley Jazz and Blues Festival is the North West's premier jazz festival, featuring major national and international artistes.

Sponsoring the Festival gives you the chance to associate your company with one of the main events in the Ribble Valley, and will show your customers that you want to promote live music, support young people and help the local community.

**Want your brand or products in the spotlight at this event?
Please come and talk to us about the ways we can help.**



Supported using public funding by
ARTS COUNCIL ENGLAND

About the Festival

A weekend of high-quality live music in Clitheroe and the surrounding area, showcasing up-and-coming young talent and local bands alongside internationally recognised stars of jazz and blues.

The programme combines ticketed concerts with free live music at restaurants and cafés in town, to encourage visitors to stay whole days or weekends in the area.

With overwhelmingly positive audience feedback in all the previous years, the festival has built up a solid and growing following and achieved a reputation as one of the best “small” jazz festivals in Europe.

“What a fantastic weekend of music for young and old, in venues all around Clitheroe.” Janet G - on Trip Adviser



Photograph by: Matt Collinge

Festival Brochure



Proven as the most popular communication for visitors to the festival, 30,000 copies of the 32-page promotional brochure are printed for distribution throughout the UK before the event, and then serves both as Festival guide and souvenir. This gives it a broader circulation and greater staying power than most advertising opportunities.

Advertising space available in the souvenir brochure and on our popular website from £100. [Contact us for details.](#)

Sponsorship Packages

Silver Sponsor £500

Logo in brochure plus free ¼ page advert.

Logo on sponsored event in brochure/web listing.

Gold Sponsor £1,000

Logo in brochure plus free ½ page advert.

Logo on sponsored event.

Banner at sponsored event.

Festival Partner £5,000

Logo in brochure plus free 1 page advert.

Logo on front of brochure.

Logo on all promotional material and stewards T-shirts.

Stand at StreetFest and banner at main concert venue.

Add extras if you want - for instance, we have a mailing list of over 2,500 ticket purchasers and our followers on Facebook are topping 2,200.

Bespoke Packages

To promote the festival we produce a wide variety of marketing materials. For instance, we print beer mats which are distributed to all our venues. On one side we have the festival details and on the other could be your branding and message!



To discuss exactly how we can help you benefit from the opportunities available please contact:

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