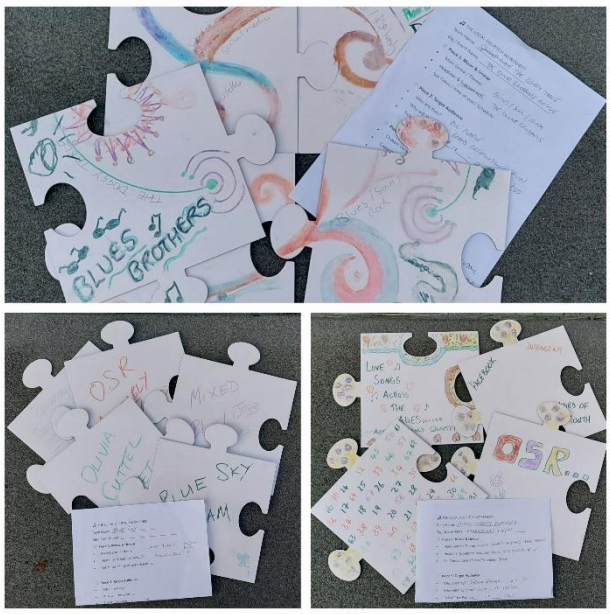


Ribble Valley Jazz and Blues Creative Forum – 3rd November 2026

We welcomed around 30 people to the launch of this new project at the Old School Rooms in Clitheroe. Audience, club members, those involved in other local music groups, local artists, volunteers and past Trustees were present. And we had some live music from Trish, John and Phil. We aimed to get people talking about their interests in music, thinking about what goes into a successful musical event and pick up useful trends in thought and feedback.

What was clear that we all have a very wide range of tastes and passions when it comes to music genres and gigs. Favourite or memorable gigs were those that excited an audience, or involved people who weren't necessarily stars making wonderful music. When we worked in teams to develop plans for a successful gig putting together the jigsaw pieces that mean finding right band or genre, their target audience, a suitable venue and effective marketing. Ideas came forward, such as a romantic Valentine's Day gig (love songs across the ages), a Blues Brothers revival and a fresh fun take on a mixture of blues, new jazz and New Orleans styles.



Feedback themes included a general desire for live music to be enjoyable and understandable to all ages, as well as fresh and exciting. We all wanted to broaden out from enthusiasts to people who simply want to enjoy their evening.

For the club organisers our messages were not to be afraid of programming simply enjoyable mainstream music that will attract the whole community, not to forget the blues element of jazz and blues, vary timings and access to encourages all ages to expereince live music. We took note of a range of detailed tips to enhance our present activities. And we look forward to more direction and feedback in future Forum gathering.s

Our aim is to bring Forums together at least three times a year – the next will be at the start of 2027, as we are in full swing to market the next Jazz and Blues Festival – so we hope to see you there. Next dates Tuesday 2nd March 2027 and 29th June 2027.